

OWN YOUR FRANCHISE REAL ESTATE AGENCY/ BROKERAGE WITH REAL ESTATE MATCHING24

Start Your Exclusive Real Estate Business Today

IF YOU'RE READY TO BECOME A BUSINESS OWNER IN REAL ESTATE, REAL ESTATE MATCHING24 GIVES YOU THE CHANCE TO LAUNCH YOUR OWN FRANCHISE/ BROKERAGE REAL ESTATE AGENCY IN AN EXCLUSIVE TERRITORY OF 300,000 INHABITANTS.



Franchise Opportunity at a Glance

- FRANCHISE FEE: 25.000 USD (ONE-TIME, DEPENDS ON TERRITORY SIZE)
- TERRITORY FEE: 25.000 USD (ONE-TIME, EXCLUSIVE AREA)
- TOTAL INVESTMENT RANGE: 80.000 USD – 150.000 USD
- TERM: 10 YEARS + 5-YEAR OPTION
- TERRITORY SIZE: 300,000 INHABITANTS (EXCLUSIVE RIGHTS)

Real Estate Matching ® Real Estate Matching24 ®

INFO@REALESTATEMATCHING24.COM

WWW.REALESTATEMATCHING24.COM

English

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Ongoing Fees

- TECHNOLOGY FEE: 159 USD PER USER/MONTH
- ADMIN FEE: 500 USD/MONTH (DISCOUNTED TO 300 USD/MONTH IN YEAR 1)
- NATIONAL MARKETING FEE: 500 USD/MONTH + 4% FROM REVENUE (EXCLUDING AGENTS' REVENUE)
- ROYALTY FEE: 8% FROM REVENUE (EXCLUDING AGENTS' REVENUE)
- TRANSACTION FEE:
 - 0.2% OF PURCHASE PRICE (MAX. 500 USD PER SALE, 1-12 DEALS)
 - 0.2% OF PURCHASE PRICE (MAX. 250 USD PER SALE, FROM 13TH DEAL)
 - 90 USD PER LEASE/RENT

Commission Split with Agents

- 85% REAL ESTATE AGENT LESS 8% ROYALTY
- FEE (1.CAP 15.000 USD = 15% FROM 100.000 USD REVENUE, THEN SWITCH TO 90%)
- 11% FRANCHISEE (MAXIMUM 11.000 USD)
- 4% NATIONAL MARKETING FEE
- 90% REAL ESTATE AGENT LESS 8% ROYALTY
- FEE (2.CAP 5.000 USD = 10% FROM ADDITIONAL 50.000 USD REVENUE)
- 6% FRANCHISEE (MAXIMUM 3.000 USD)
- 4% NATIONAL MARKETING FEE
- TOTAL CAP: 20.000 USD = 150.000 USD REVENUE

Why Join Real Estate Matching24?

- ✓ EXCLUSIVE TERRITORY RIGHTS
- ✓ CLEAR INVESTMENT AND EARNINGS MODEL
- ✓ NATIONAL & REGIONAL MARKETING SUPPORT
- ✓ TECHNOLOGY, CRM, AND BACK-OFFICE SERVICES
- ✓ GROWTH PATHWAY: FROM AGENT → FRANCHISE OWNER

Franchise Real Estate Agency/ Brockerage

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Franchise Growth Requirements

- YEAR 3: OPEN AN OFFICE IN YOUR
- TERRITORY
- YEAR 3: MINIMUM 3 REAL ESTATE
- AGENTS
- YEAR 4: MINIMUM 5 REAL ESTATE
- AGENTS

Franchise Real Estate Agency/ Brockeringe



Support from Headquarters

CRM WITH MOBILE APP
TRANSACTION & BILLING SOFTWARE
NATIONAL MARKETING & LEAD
GENERATION
PHONE SERVICE & AGENT SUPPORT
FULL FRANCHISEE SUPPORT

Extra Franchisee Support Incentives

IF YOU OPEN AN OFFICE, REAL ESTATE
MATCHING24 SUPPORTS YOU WITH UP TO 0.5%
REVENUE BONUS PER AGENT (CAPPED), WITH
ADDITIONAL BONUSES IF YOU SHARE YOUR
OFFICE WITH OTHER REAL ESTATE MATCHING24
FRANCHISES (PROPERTY MANAGEMENT,
MORTGAGE BROKER, INSURANCE BROKER,
PROPERTY VALUATION).

👉 EXAMPLE: WITH 8 AGENTS + 2 FRANCHISE
PARTNERSHIPS, SUPPORT CAN REACH 960,000
PHP/YEAR (DEPENDING ON AGENT REVENUE).